



# Crocker/Riverside Annual Fund

The Crocker/Riverside Annual Fund provides funding to support student achievement and to sustain the school's mission of academic excellence.

Your gift will provide critical funding to support our enrichment programs, our library, as well as to fund supplies and services for art, music, science, and the development of 21st Century skills.

Enclosed is a check in the amount of \_\_\_\_\_,  
payable to "Crocker/Riverside PTO"  
*Please include "Annual Fund" in the memo line.*

I/we made our gift via PayPal on the Crocker/Riverside website: **[crockerriverside.org](http://crockerriverside.org)**.  
*An automatic receipt will be generated for your tax records.*

**Coming soon!** The PTO will be able to accept automatic monthly credit card donations to the Annual Fund, allowing donors to spread their support across multiple months or the entire year.

I am interested in making monthly donations to the Annual Fund. Please contact me with more information.  
*Please make sure to include your phone number and/or email address.*

Donor Name(s): \_\_\_\_\_

Crocker/Riverside student names/grade(s) in 2017-18: \_\_\_\_\_

Address: \_\_\_\_\_ Street

\_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP

Phone/Email address: \_\_\_\_\_

How to list donor name(s) for recognition: \_\_\_\_\_

I/We wish to remain anonymous

What is your relationship to Crocker/Riverside? *Please check all that apply:*

- |                                    |  |   |
|------------------------------------|--|---|
| <input type="checkbox"/> Parent(s) | <input type="checkbox"/> Grandparent/Relative  | <input type="checkbox"/> Corporation/LLP      |
| <input type="checkbox"/> Alumni    | <input type="checkbox"/> Non-profit/Foundation | <input type="checkbox"/> Local business owner |
| <input type="checkbox"/> Friend    | <input type="checkbox"/> Other _____           |   |

## Annual Fund Recognition Levels

- \$1,000+ – Benefactor
- \$500-\$999 – Partner
- \$250-\$499 – Friend
- \$100-\$249 – Contributor
- \$25-\$99 – Cub Sponsor

**Yes, I/we would like to support Crocker/Riverside's students and teachers with a gift of:**

- |   |                                |
|---|--------------------------------|
| <input type="checkbox"/> \$1,000  | <input type="checkbox"/> \$500 |
| <input type="checkbox"/> \$365 <i>(only \$1 a day for the entire year!)</i> | <input type="checkbox"/> \$250 |
| <input type="checkbox"/> \$100  | <input type="checkbox"/> \$50  |
| <input type="checkbox"/> Other \$ _____ <i>please fill in amount</i>        |                                |

**PLEASE RETURN THIS FORM TO:**  
Crocker/Riverside Annual Fund  
Crocker/Riverside Elementary School  
2970 Riverside Boulevard  
Sacramento, CA 95818

If you have questions, please email [annualfund@crockerriverside.org](mailto:annualfund@crockerriverside.org)

Gifts to the Crocker/Riverside PTO and the Annual Fund are tax deductible to the full extent allowed by law. Crocker/Riverside PTO is a 501c3 status pending, Tax ID #82-1722765.

# FAQs about The Crocker/Riverside Annual Fund

## What is it?

A major source of funding which supports enrichment programs at Crocker/Riverside Elementary School.

## Who can make a gift to the Crocker/Riverside Annual Fund?

Anyone who wants to advance academic excellence at Crocker/Riverside: parents, grandparents, aunts, uncles, cousins, friends, and local businesses! Gifts of any size help make a difference and can be put to work immediately to support our students and teachers.

## How much are you planning to raise? And how will the funds be used?

The PTO has budgeted roughly \$100,000 this year towards supporting Crocker/Riverside's students, teachers, staff, programs, and campus needs. Contributions raised through the Annual Fund will help meet that funding goal. **Our goal is to raise \$25,000 through the Annual Fund.**

These funds will address pressing needs at the school. Priorities for funding will be focused on enrichment for our students, including:

- ▶ Funding for our librarian, books and other library supplies;
- ▶ The Accelerated Reader Program;
- ▶ Individual classroom budgets that our teachers have to support classroom activities.
- ▶ The Music, Art, Garden, and Science Docent Programs;
- ▶ Ongoing IT needs; and
- ▶ Many other basic classroom items.

## Why make a gift to the Annual Fund vs. the other fundraisers that happen each year at Crocker/Riverside?

The Crocker/Riverside Annual Fund is one option among many ways people can support the school. Some people prefer to simply write a check to organizations they support. Crocker/Riverside will continue with our other fundraisers throughout the year (Jog-a-thon, Book Fairs, our Spring Social) and these events are also great options for anyone would who like to support the school.

## Yes, I'd like to give to the Annual Fund! How do I give?

- ▶ Complete the form on the reverse side and send a check payable to "Crocker/Riverside PTO" to: Crocker/Riverside Annual Fund, 2970 Riverside Blvd, Sacramento, CA 95818
- ▶ Give your check/gift form in person to the staff in the front office
- ▶ Make a gift via PayPal on the Crocker/Riverside PTO website at: [crockerriverside.org](http://crockerriverside.org)

## Other important information

Gifts to the Crocker/Riverside Annual Fund are tax-deductible to the full extent allowed by law. You will receive a receipt for your gift. 501c3 status is pending.

**Thank you for making a difference at Crocker/Riverside Elementary School!**

